

Our Resource Persons



Dr. S. SENTHIL KUMAR

Head & Associate Professor in Management
Skyline University
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Dr. B. REVATHY

Dean of Arts, Professor & Head
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Manonmanian Sundaranar University
Tirunelveli



Dr. T. KRISHNAVENI

Vice Principal & Head
Associate Professor in Commerce
Nadar Saraswathi College of
Arts and Science (Autonomous)
Theni

STUDENT PARTICIPATION OPPORTUNITY

Best PPT Presentation Award! 🏆

Students are encouraged to actively participate in the International Conference

Best Presentation Award! 🏆

Will be conferred to the most outstanding student presenter based on content, clarity, creativity, and delivery. Paper should be Research or topic-related.

Guidelines and Submission Details

Will be provided upon registration. Limited slots available – register early!

CHIEF PATRON

Dr. P. NATESAN

Chairman & Principal
Arasu Group of Institutions
Karur

PATRON

Adv. N. KANNAN

Secretary
Arasu Group of Institutions
Karur

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Dr. T. YAMUNA

Assistant Professor & Head
PG Department of Commerce
Arasu College of Arts & Science for Women

CO-ORDINATOR

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Assistant Professors, PG Department of Commerce

STUDENTS COORDINATORS

PG Department of Commerce

| | |
|----------------------|-------------|
| G. Sangeetha | – II M.Com |
| C. Sakthi Rajeshwari | – II M.Com |
| B. Reethika | – III B.Com |
| S. Ruby Vasantha | – II B.Com |
| D. Dharshini | – II B.Com |
| M. Vaithishwari | – I B.Com |

**ARASU**
COLLEGE OF ARTS & SCIENCE FOR WOMEN
(Affiliated to Bharathidasan University, Thiruchirappalli)
Panduthakaranpudur, Manmangalam (Po), Karur - 6



**PG DEPARTMENT OF
COMMERCE**
Organizes
INTERNATIONAL CONFERENCE
On
**GOVERNMENT SCHEMES
AND GRAND FOR STARTUPS:
A GLOBAL PERSPECTIVE**

DATE: 10.09.2025
VENUE:
KOTHA KALAIARANGAM



 / ACASW-Karur | 93571 36155 | 99943 00304 | Visit our website for more
www.arasucommercecollege.com

ABOUT THE COLLEGE

Arasu College of Arts and Science for Women, Karur, was founded in 2018 under the guidance of our esteemed Principal and Chairman, Dr. P. Natesan, who serves as an academic leader to ensure the institution adheres to its mission and vision. With a diverse array of educational opportunities, our College offers 14 undergraduate courses and 9 postgraduate courses. The Course offered here contribute to making Arasu Group of Institutions stand out as one of the best Colleges under Bharathidasan University, Trichy. It is located in the serene and refreshing surroundings of Panduthakaranpudur, Manmangalam, Karur; our College provides an ideal learning environment. Adv. N. Kannan, the Secretary, actively promotes the cultivation of wisdom and knowledge among our female students and the wider society.

ABOUT THE DEPARTMENT

The B.Com., Programme was started in the year 2018 followed by M.Com., Programme at 2022. The curriculum has been designed to provide sound education in the fundamental and frontier areas of commerce to produce quality students. A broader outlook of the programme includes, hands-on training, activity & project-based learning and beyond class-room activities such as summer schools, Internships, Industrial visits, etc. The Department adopts best Teaching-Learning practices, Co-curricular and Extra-Curricular activities like Industrial Visit National Stock Exchange, at Mumbai in Maharashtra, Mysore Sandal Shop in Karnataka through an efficient academic management system, that helps students to grow and upscale, fulfilling the vision and mission of the department and of the institution.

ABOUT THE CONFERENCE

This international conference aims to explore and critically examine the role of government schemes, grants, and policy frameworks in nurturing the startup ecosystem across different nations. With entrepreneurship becoming a key driver of economic growth, governments worldwide are implementing diverse strategies to support early-stage businesses through financial assistance, incubation, regulatory reforms, and innovation support. The conference will bring together policymakers, researchers, entrepreneurs, startup mentors, investors, and academicians to exchange insights, success stories, and policy comparisons. It will highlight best practices, identify challenges, and propose sustainable models of state intervention that foster startup culture globally.

SUB THEMES

1. Comparative Study of Global Startup Grant Programs
2. Startup India, Startup Chile, Startup Europe: A Cross-Country Analysis
3. Role of Government in Bridging Funding Gaps for Early-Stage Startups
4. Policy Innovation and Public-Private Partnerships in Startup Support
5. Impact Assessment of Government Grants on Startup Success Rates
6. Schemes for Women, Youth, and Social Entrepreneurs
7. Tax Incentives and Regulatory Reforms for Startup Ecosystems
8. Challenges in Accessing Government Grants and How to Overcome Them
9. Innovation Hubs and Incubators: Government-backed Support Systems
10. Digitalization of Startup Services: E-Governance Models

GUIDE LINES

- * Original and Unpublished Research Paper are Invited.
- * Plagiarism- Free Submissions are mandatory
- * Maximum two authors are permitted per paper

Author details : Name, Designation, Institution, Email ID
Paper Length : Maximum 8 Pages (Excluding Abstract)
Abstract : Maximum 100 words
Formatting : Times New Roman, 12-point font, 1.5 line Spacing, IEEE Format
References : APA Format

SUBMISSION

Submit Soft Copies of Papers to royalcommerce4@gmail.com

- * All submissions will undergo a double-blind peer review

* Evaluation criteria include originality, relevance, research depth, and quality of citations

* Preference will be given to papers citing recent Google Scholar references, ISSN-listed journals, and highest impact



WHO CAN PARTICIPATE?

Interstated students, Research scholars, Faculty members, professionals, can participate and those who are working on the above themes can present there research outcomes and case studies in the conference.

ACCOMMODATION

For accommodation, participants will be informed of details of the nearby hotels and contacts. The participants should arrange their own accommodation.



REGISTRATION AMOUNT

| | |
|------------------|------------|
| Students | : Rs.250/- |
| Research Scholar | : Rs.300/- |
| Faculty Members | :Rs.350/- |
| Academicians | :Rs.400/- |

Publications & Proceeding fees etc...

The fee is inclusive of kir, lunch, snacks and certificate.



IMPORTANT DATES

| | |
|------------------------------------|--------------|
| Last date & Abstraction Submission | : 25.08.2025 |
| Last date & Full Paper Submission | : 30.08.2025 |
| Last date for Registration | : 10.09.2025 |

Papers received after deadline will not be published in proceeding

For any queries Contact.

Dr. T. YAMUNA

Assistant Professor & Head
PG Department of Commerce
Cell : 96980 73747

For Online Payments.



For Registration.



Name : Arasu College of Arts & Science for Women

